

Conference: Connecting with the crowd

Date: Friday 16th June 2017

Time: 10:00-17:30

Venue: The Natural History Museum, London

This one day cross-disciplinary conference aims to explore best practices and new perspectives on crowdsourcing citizen science.

[Register here](#)

Crowdsourcing projects and platforms abound, involving over one million citizen scientists in the analysis or interpretation of images and data online. This conference will showcase the latest tools, technologies and approaches available to engage and collaborate with diverse audiences online.

Key elements of the event will be to share lessons learned, and to explore collaborations with social science researchers to understand who makes up 'the crowd', how we can best reach, engage and connect with them, and how effective they are at crowdsourcing research data.

This event provides a networking and professional development opportunity for researchers and students from the fields of science, social science and the arts and humanities, as well as practitioners in science communication, citizen science and crowdsourcing.

Programme

[Prof Chris Lintott](#), Professor of Astrophysics and co-founder of the Zooniverse crowdsourcing platform, University of Oxford.

[Prof Dan Rubenstein](#), Professor of Ecology and Evolutionary Biology and Director of the Program in African Studies at Princeton University.

We also have a wide range of crowdsourcing projects and platforms represented including the [Zooniverse](#), [Les Herbonautes](#) from Paris Natural History Museum, [Mammal Web](#) and [Mark My Bird](#). Alongside this we have a range of speakers who study the social dimensions of crowdsourcing including presenters from the [Smart Society](#) project, Smithsonian Institution's [Transcription Center](#), and the Open University's [Institute for Educational Technology](#).

The conference will also feature interactive formats including a chance to meet platform developers and leaders over a coffee, and a collaborative 'Wish List' Wall where we invite all attendees to share their needs and desires for new tools, apps or functionality on existing platforms to support new crowdsourcing projects, or extend existing ones.

Booking

Booking is required. £22.50 - Full fee. £15 - Students / retired / unemployed / BES members.

The conference fee includes lunch and morning/afternoon refreshments.

Registration deadline is Sunday **28 May 2017**. Places are limited so please [register now!](#)

Please contact Kath Castillo on conference2017@nhm.ac.uk with any queries.

We look forward to seeing you there!

This event is jointly sponsored by the British Ecological Society through their Special Interest Group for Citizen Science, and the Arts and Humanities Research Council through their Constructing Scientific Communities project.



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